



SANTA MARIA  
FAIRPARK FOUNDATION

# SATURDAY, JULY 15

JUNIOR LIVESTOCK AUCTION  
FOLLOWING THE CHAMPIONS

## 2023 SCHOLARSHIP ANIMAL HOW IT WORKS

**T**he Foundation's Scholarship Animal Project is an annual scholarship program that assists well-rounded, high academic achievers in pursuit of their educational goals in the field of agriculture.

Adrena Longoria was chosen from a large pool of applicants to raise and show the Foundation's Scholarship Animal at this year's Fair. **The Scholarship Animal will be auctioned following the Champions at the Junior Livestock Auction on Saturday, July 15, 2023. Everyone has an opportunity to contribute.** Proceeds from the sale of the Scholarship Animal will support the Foundation's efforts to improve the Fairgrounds and provide scholarships and educational opportunities for local youth. The Scholarship Animal will be processed and donated to the local food bank.

Regardless of the proceeds from the sale, Adrena is guaranteed to receive:

- \$3,000 College Scholarship
- \$2,500 Cash Prize



### HELP ADRENA GET MORE \$\$!

Adrena is guaranteed to receive her scholarship package valued at \$5,500. **But, the more you bid, the more Adrena stands to earn in scholarship funds.** Should the total proceeds from the sale of the Scholarship Animal exceed \$30,000, Adrena will receive 10% of the proceeds in excess of \$30,000 in the form of additional scholarship funds.

### PER POUND BID AT AUCTION

All registered buyers have an opportunity to bid on the Scholarship Animal. The auctioneer will start at \$20 per pound and will go as low as \$1 per pound. **Let's say Adrena's hog weighs 250 pounds.** A bid of:

- \$20/lb is a donation of \$5,000
- \$10/lb is a donation of \$2,500
- \$5/lb is a donation of \$1,250
- \$2/lb is a donation of \$500
- \$1/lb is a donation of \$250

### NOT A BUYER?

Can't make it to the Auction? **You can still support Adrena and the Santa Maria Fairpark Foundation by making a donation for any amount.** Donations can be made by sending a check to the address below or online via the Foundation's website at: [www.smffoundation.org/donate](http://www.smffoundation.org/donate)

All donations received by the close of the 2023 Fair will be counted toward the total.

**Adrena Longoria will attend Fresno State University in Fall 2023. She is pursuing a career in Agriculture and plans to start her own crop business. Please support this well deserving young lady!**