



SANTA MARIA
FAIRPARK FOUNDATION

August 10, 2021

Dear Friend,

On behalf of the Santa Maria Fairpark Foundation, I am writing to ask for your support for our Foundation Hoedown fundraiser.

The event will be held on Saturday, October 9, 2021, at Pork Palace in Buellton. This fundraising event will be attended by 200 business and community leaders including local dignitaries. It will be a fun-filled evening under the stars and feature a silent and dessert auction.

The Santa Maria Fairpark Foundation shares the Fairpark's commitment to celebrating our agricultural vitality, traditions, and legacy. Through events like the Foundation Hoedown, the Foundation raises money to provide educational opportunities and college scholarships for local youth in the field of agriculture and make capital improvements to the Santa Maria Fairpark. Since 2013, we've awarded more than \$30,000 in college scholarships and contributed \$200,000 in capital improvements to the Fairpark.



2021 Foundation Scholarship Recipients

We hope you will join us in supporting youth in our community by donating an item for either our silent auction or dessert auction. Your donation would be a wonderful addition to the event and would certainly increase the amount raised.

As a thank you for your donation, the Foundation would like to offer you the following promotional benefits:

- Recognition on event signage
- Recognition on the Foundation website
- Recognition on social media
- Opportunity to display promotional materials at the event

If you'd like to donate, please complete the enclosed form, and return it by September 30, 2021. On behalf of the Foundation, thank you very much for your consideration of our request.

Sincerely,

K. Dockstader

Katy Dockstader, President
Santa Maria Fairpark Foundation